

# GLOSS STUDIO

HAIR DETOXING & WELLNESS TREATMENTS



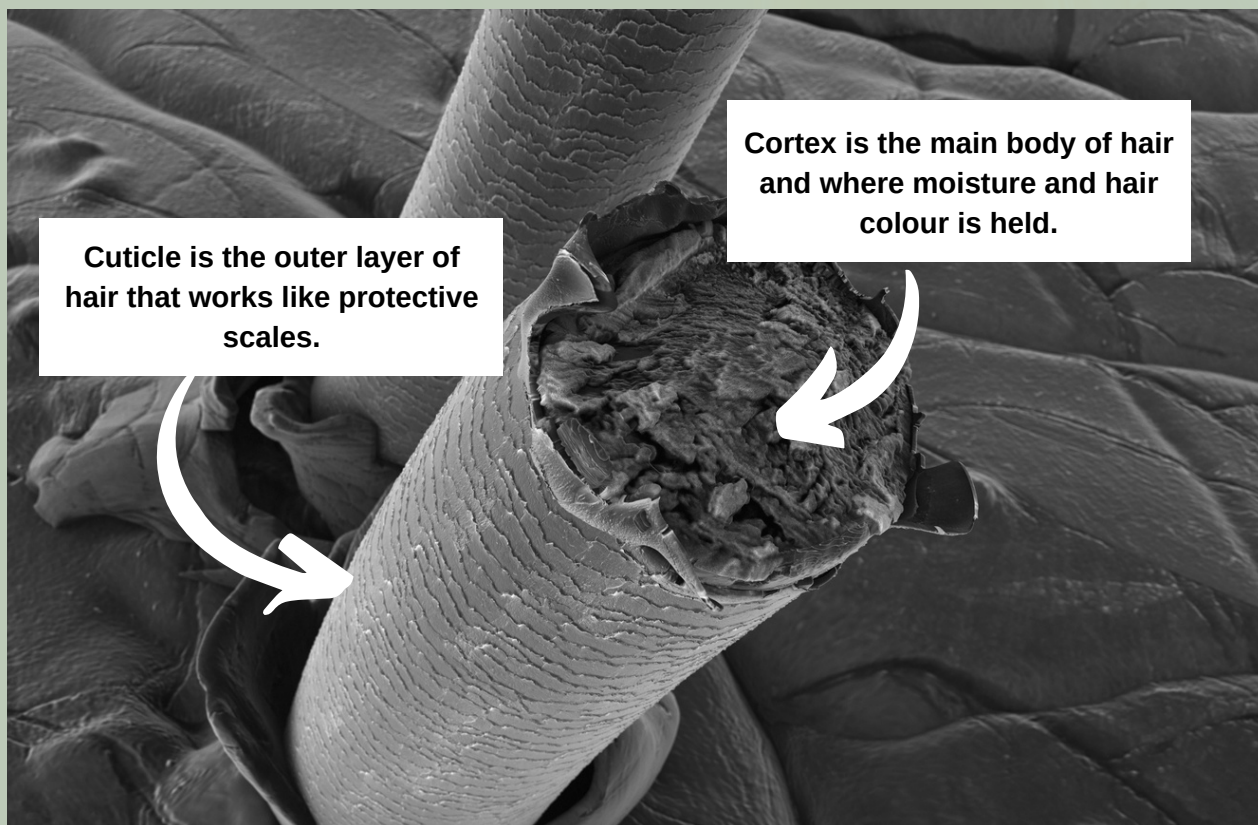
Have you ever wondered why your hair colour turns **yellow** or **orange**? Or why you leave the salon with beautiful highlights and a month later they seem to **fade**? Or perhaps why after moving to your new home your hair has now become dry and tangled and all now of a sudden you have dandruff?

*The answers to these questions can be found in your water!*

# What's in Your Water?

**Minerals** and **oxidizers** are found in water at home and at work, and are continuously exposed to our hair, scalp and skin. Since hot or warm water is usually selected to wash hair, the **cuticle** is opened, allowing positively charged elements, such as minerals, to get inside the cuticle and **cortex** and attach to the hair protein.

*In moderate amounts, oxidizers can cause loss or fading of hair color. Great amounts of oxidizers can break down and damage hair, eventually causing it to deteriorate.*



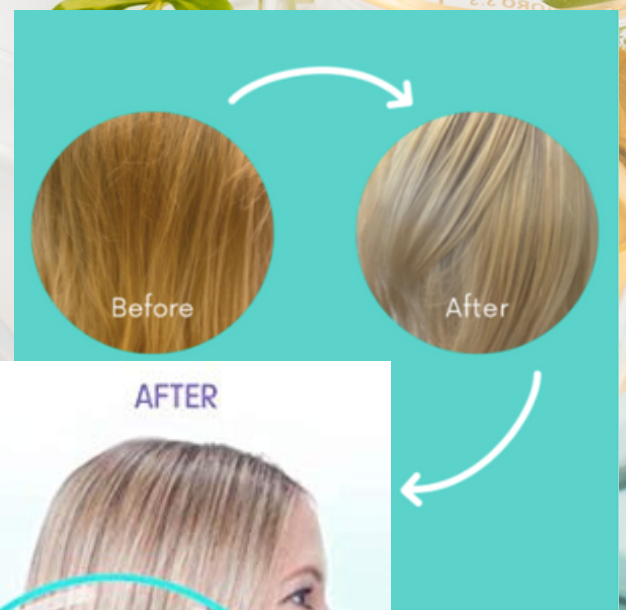
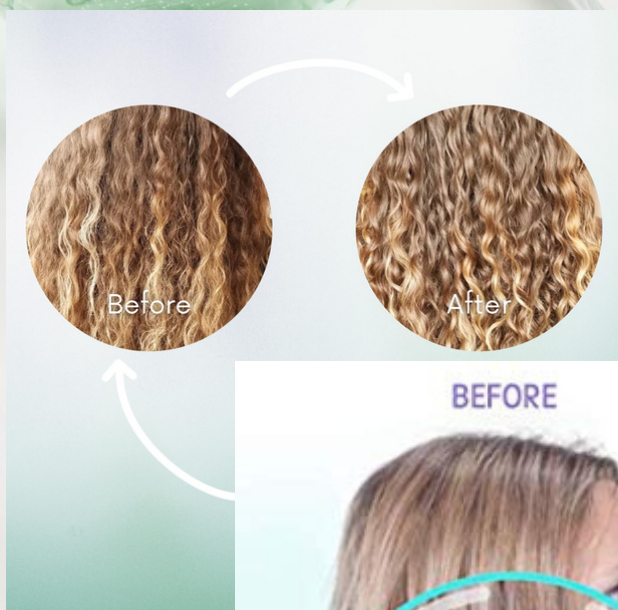
Cuticle is the outer layer of hair that works like protective scales.

Cortex is the main body of hair and where moisture and hair colour is held.



## Minerals That Affect Your Hair & Scalp

- **Calcium** - can build up on the scalp causing dandruff and itchiness, can leave a film on the hair strand and can clog your follicle causing less new hair to grow.
- **Copper / Iron / Magnesium / Silica** - will dull the appearance of highlights and can cause hair to turn red, orange or yellow. Copper is also the leading culprit for green pool hair.
- **Lead** - can lead to hair products and hair colour to be unable to penetrate hairs cuticle layer leading to wasted product and undesirable results.
- **Chlorine** - not a mineral but can discolor hair, damage the cuticle layer and internal protein, active chlorine can leave hair feeling gummy when wet, and straw-like when dry.





### **How can I find out what's in my water?**

You can find out what is in your water by asking your city for a water assessment on your home or by purchasing a water wellness kit online or in a salon.

### **How can I prevent minerals from building up?**

- Change your shower head to a demineralization filter / head
- Use filtered water to wash your hair
- Add a water softener to your home
- Use a clarifying shampoo regularly to remove surface buildup
- Use Malibu C wellness remedies at home weekly

### **Who needs a detox?**

Any one who is blonde, brunette, redhead, naturally grey, highlighted, has hair extensions, curly hair, fine hair, medical build up, or scalp issues.

### **How often should I detox?**

We suggest doing a salon detox treatment twice a year. Detoxing is 100% safe and can be done multiple times to remove excessive build up.

# Detoxing Treatments

## **EXPRESS DETOX \$30**

Dial down discoloration with this mini detox make over. Freshly activated antioxidant vitamin complex gently draws out damaging hard water mineral buildup, effectively eliminating unwanted tones, increasing shine and moisture. This treatment helps to restore vibrancy to dull discolored hair and is finished with a protein building treatment.

20 MINUTES

## **DEEP DETOX TREATMENT \$65**

This treatment removes minerals and medicinal build up from the hair. Its ideal to receive up to two days before colouring or lightening your hair to help ensure expected results. This treatment also helps remove discolouration in natural grey hair as well as cleanses the scalp and is finished with a protein building treatment..

60 MINUTES

## **HOME DETOXING TREATMENTS KITS \$40**

Malibu C offers a wide variety of shampoos and conditioners, wellness treatments and treatment kits to help maintain your detox treatment.

- *HARD WATER*
- *SWIMMERS*
- *SCALP THERAPY*
- *BLONDE BIRGHTETNING*
- *COLOUR WELLNESS*

5 MINUTES IN THE SHOWER



# The Malibu C Family



## Home Remedy Kits Shampoo & Conditioner + 4 Free Wellness Treatments

### Undoo Goo Clarifying shampoo



### Miracle Repair Protein Treatment



Scalp Therapy | Curl Partner | Swimmers | Hard Water | Blonde Brightening | Extension Care | Colour